

Description THE COUNTERCULTURE ROOM

London Design Biennale 2016 / Utopia by Design

In the course of 1971, Salvador Allende's government, created the basis to design a technological system to manage relevant information generated by the workforce basis, enabling be seated the flow of a computer model of integration to help make decisions in "real time" from the productive and economic body of the country, opening a futuristic and unique window pushing the boundaries of what was possible in the early 1970s. This utopia was called CIBERSYN¹ or SYNCO² project.

Design is information that provides the form to order our build environment to favour human being's existence, and this Chilean technological platform generated a culminate image of the revolution, synthesizing all that social energy in the OpsRoom; a single space designed to crystallize Allende's socialist revolution.

This proposal wants to give a testimony of this outstanding and multidisciplinary effort. The fundamental idea is to reproduce the cutting edge operation room designed by Chilean designers led by Gui Bonsiepe³ placing value all the devices, gadgets, furniture and technological systems creating a solemn experience.

¹ Cybernetics Synergy, more information in <http://www.cybersyn.cl/>

² (Spanish) Information and Control System, more information en <http://www.cybersyn.cl/>

³ Industrial German designer that studied and work at the Hochschule für Gestaltung and emigrates to Chile and Argentina to work several years in Latin America <http://www.guibonsiepe.com/>